

First Annual Symposium on Hemispheric Integration  
And Global Competitiveness

## Mexico-U.S. Trade Relations: A New Partnership

El Paso Natural Gas Center  
University of Texas at El Paso

Friday, May 8, 2009

7:30 am	Onsite Registration
	Welcome
	Introduction: <i>Erin Ward</i> , Chair, Border Trade Alliance
8:00	<b><i>Jeffrey Jones</i>, Assistant Secretary, Mexico Department of Agriculture (invited)</b> <b><i>Sen. Luis Alberto Villarreal</i>, Guanajuato, Mexico's chairman of the Foreign Affairs Committee for North America</b>
	Continental Breakfast
	Factors Compromising North American Competitiveness
	Panel: Moderator – <i>Dr. Gordon Hanson</i> , University of California at San Diego (invited)
9:00 am	<b><i>Felipe Duarte</i>, Undersecretary of Regulations, Foreign Investments and International Commercial Practices, Department of the Economy</b>
	<b><i>Robert Rogowsky</i>, Director of Operations, U.S. International Trade Commission</b>
	<b><i>Carol Wise</i>, Associate Professor, School of International Relations, University of Southern California</b>
	<b><i>Jerry Pacheco</i>, Executive Director, International Business Accelerator</b>
10:15 am	Break
	U.S. and Mexico Trade Policy Overview: Implications for Border Trade and Development
10:30 am	Panel: Moderator – <i>Representative</i> , Center for Immigration and Border Studies

	<p><b><i>Bill Gilmer</i>, Federal Reserve Bank of Dallas</b>  <b><i>Fred Eberhart</i>, U.S. Department of Transportation</b>  <b><i>Mike Beitinger</i>, El Paso Central Business Association (invited)</b>  <b><i>Representative</i>, Western Hemisphere Office, U.S. Department of Commerce (invited)</b>  <b><i>Representative</i>, Federal Express (invited)</b></p>
Noon	<p>Lunch</p> <p>Introduction: <i>Stephanie Caviness</i>, President, Foreign Trade Association</p> <p>Keynote Address:  <b><i>Everett Eissenstat</i>, Asst. U.S. Trade Representative for the Americas</b>  <b><i>Lorenza Martinez-Trigueros</i>, Undersecretary of Industry and Commerce</b></p>
1:15 p.m.	<p>NAFTA: Implications and Consequences of Dispute Settlement Procedures and Direction for Trade Policy</p> <p>Panel: Moderator – Dr. James Gerber, San Diego State University (invited)</p> <p><b><i>Hector Marquez-Solis</i>, former Representative of the Mexican Ministry of the Economy in Washington, D.C.</b></p> <p><b><i>James Holbein</i>, former Director, NAFTA Secretariat, currently, Office of the Secretary, U.S. International Trade Commission</b></p> <p><b><i>Adriana Ibarra-Fernandez</i>, Baker &amp; McKenzie</b></p> <p><b><i>Jose Quinones</i>, Director, City of El Paso Foreign Trade Zone (invited)</b></p>
3:00 pm	<p>Maquiladoras: Role in North American Trade Policy and Issues</p> <p>Panel: Moderator – Carlos Angulo Parra, Baker &amp; McKenzie</p> <p><b><i>Kim Frankena</i>, Assistant Director, International Affairs and Trade, Government Accountability Office</b></p> <p><b><i>Guillermo Gutierrez</i>, Delphi Liaison with the Government of Mexico (invited)</b></p> <p><b><i>Cesar Castro</i>, Chairman, CNIME</b></p> <p><b><i>Representative</i>, Southwest Maquiladora Association (invited)</b></p> <p><b><i>Manager</i>, Stage Coach Freight Lines (invited)</b></p>
4:30 pm	<p>Wrap Up—Erin Ward, Chair, Border Trade Alliance</p>

Saturday, May 9, 2009

Trade and Development Research Symposium

8:00 am	Trade and Development Research Symposium <b>Welcome</b> <b>Robert Nachtmann, Dean, College of Business Administration, UTEP</b> Continental Breakfast
8:30 am	Overview of Previous Day Trade and Development Issues <b>Don Michie, Professor, UTEP College of Business</b>
9:00 am	Trade Policy and Border Research: Academic Projects—Measuring the Competitiveness of Mexican Manufactures in Global Markets Discussion Leader: <i>Ralph Watkins, UTEP/U.S. International Trade Commission</i> <b>Dr. Javier Sanchez Carlos, Director del Instituto de Ciencias Sociales y Administracion, Universidad Autonoma de Ciudad Juarez</b> <b>Dr. Gordon Hanson, University of California at San Digego (invited)</b> <b>Dr. James Gerber, San Diego State University (invited)</b> <b>Dr. Justino De La Cruz, Senior International Economist, U.S. International Trade Commission</b>
10:15 am	Break
10:30 am	Joint Research Seminar: Round Table Discussions Moderators: <b>Cross Border Transportation</b> <b>Manning and Managing Border Ports of Entry</b> <b>Non-Tariff Barriers (User Fees)</b> <b>Ports of Entry Infrastructure: Facilities and Traffic Management--</b> <b>Cecilia Levine, MFI International</b> <b>Border Environment—Erin Ward, Chair, Border Trade Alliance</b> <b>Border Commerce – Retail—Tom Fullerton, Professor, UTEP</b>
Noon	Round Table Summaries
1:00 p.m.	Wrap Up—Don Michie, Professor, UTEP